

Finding Your Niche in Resort Ministry

Campgrounds

by Joe & Linda Ledford

Evangelism is Natural When It Flows from Your Passion

As people, we have passions
Interests and desires that are built-in, as natural as breathing
From those passions flow activities; we do what we like most
As believers, we have a passion for Christ
From that passion flows a desire for others to know Jesus
Combining the two passions creates a natural way to evangelize
When it comes naturally, evangelism is non-threatening and effective

Campground Ministry

Serves the owners and staff of the campground
By providing something of value they can offer their customers
Demonstrates a practical example of Christ's love to them

Serves campers
By providing an economical and fun activity

Gives a mind-altering perception of Christians and Christianity
Shows Christ and Christianity in a different, pleasant way
Thus opening an opportunity for verbal witness

Provides a fertile ground for evangelism
People are away from routine and ritual
Campers are in midst of creation; easy jump to Creator
Campers didn't leave their burdens and cares at home

Getting Started

Offer to serve the campground management
Be sure to address their needs, not your own needs

Possible services to offer
Day camps – like backyard Bible clubs
Family Evening
Sunday services
Meals for work campers
Gifts for campers

Helping Others Use Their Passions

Use volunteer teams
Use camping couples
Use summer missionaries/USC2ers
Help local churches get involved
Volunteering on mission teams
Praying
Providing resources