

Evangelism on the Streets

By Derek Spain

There are so many wonderful opportunities to take the good news of Jesus to people where they are: on the streets, at festivals, and in other public places. In this seminar, you will learn 20 fun, creative, and effective methods of communicating the gospel, things that you, church members and mission teams can do. Also, you will learn the “Top 7 Things You Must Do,” the “Top 3 Things You Should Never Do,” and “Top 5 Supplies You Cannot Do Without” when leading evangelistic ministries on the streets.

“Then Jesus went to all the towns and villages, teaching in their synagogues, preaching the good news of the kingdom, and healing every disease and every sickness. When He saw the crowds, He felt compassion for them, because they were weary and worn out, like sheep without a shepherd. Then He said to His disciples, “The harvest is abundant, but the workers are few. Therefore, pray to the Lord of the harvest to send out workers into His harvest.”

Matthew 9:35–38



Top 7 Things You Must Do When Leading Evangelistic Ministries on the Streets

1. Remember that Jesus did ministry on the streets.
2. Discover ministries that fit the setting.
3. Equip people to do ministries that fit their gifts and talents.
4. Serve with joy.
5. Find appropriate ways to connect the gospel to your ministries.
6. Be organized.
7. Be sensitive to the Holy Spirit of God.

Top 3 Things You Should Never Do When Leading Evangelistic Ministries on the Streets

1. Do not break any laws.
2. Do not let your methods push people away from Christ.
3. Do not stop taking the gospel to people who Jesus died to save.

Top 5 Supplies You Cannot Do Without

1. Pop-up tent
2. Easily portable table and chairs
3. Water coolers
4. Attractive ministry banner
5. A backpack – filled with goody bags, Bibles or other evangelism materials

20 Fun, Creative and Effective Methods of Communicating the Gospel in Public Places

1. Provide volunteers for community events
2. Purchase gift cards and give away free coffee at the local coffee shop
3. Gather ministry teams to make home repairs and painting projects
4. Go to key places around town, sit down and talk with people
5. Lead sports camps for children and youth
6. Set up and host a Prayer Station
7. Provide a Free Pancake Breakfast or BBQ at a public venue
8. Host a concert at a community park (music, drama, dancing, lip sync, karaoke)
9. Set up a “Free Digital Photos” booth in town
10. Give away free hot or cold drinks
11. Make balloon animals to give to children
12. Use creative arts such as clowning, puppets or miming
13. Give away walking sticks with the Power Band on them
14. Provide a baby changing area during community event
15. Position some actors at key locations as human statues

16. Give away free sno cones
17. Free goody bag day!
18. At community races or competitions, provide supplies so families and friends can make signs or banners to cheer on the person who is competing
19. Provide free face painting
20. Borrow some rocking chairs and bring them to a community event... people love to sit and talk in rocking chairs!